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Minutes of Meeting for Opening of Financial and Technical Bids for Selection of Firms for IEC/Publicity Works for PMAY Urban and DAY NULM on

Date and Time: 30th December 2019, 11.30 AM

The Bid Evaluation Committee meeting was held on 30th Dec 2019, 11.30 Am at Conference Hall of DMA Building Second Floor.

The Meeting was attended by representative as enclosed in Annexure - I

BEC Members present

1. Suvasish Das IFS MD PMAY U and NULM
2. Tasquidur Rehman SE, DMA
3. BIKRAMADITYA BARUAH Asstt Director Town and Country Planning
4. Finance Accounts Officer, DMA - Absent

The 10 Bid Document were received and opened

The Technical Bids were opened and examined.

Accordingly,

Technical Bids Opened

S No	Firms Participated	Marks Obtained
1	Priya Communication	100
2	RA Film Studio	100
3	Exclusive Advertising	80
4	Bhuyan Offset	100
5	Outreach Offset Printings	60
6	APS Advertising	60
7	M/S Gyanam	100
8	Pradip Advertising and Co	100
9	ART Entertainment	80
10	Insight	100

Since all participating firms could not provide Work Completion certificate against Work Order submitted, therefore the marks given were based on work order issued.

8 out of 10 Firms have obtained marks 80 or above therefore, all 8 firms were selected for participation in Financial Bid

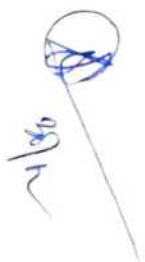
S No	Firms Participated
1	Priya Communication
2	RA Film Studio
3	Exclusive Advertising
4	Bhuyan Offset
7	M/S Gyanam
8	Pradip Advertising and Co
9	ART Entertainment
10	Insight

The Financial Bid was opened:

The details of financial bid is as per Annexure-II(Comparative Statement)

Summary for Financial Evaluation of Firms for IEC/Publicity Works

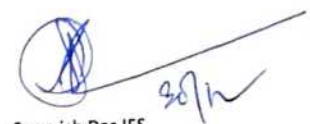
Sl no	Particulars	Specifications	L1
1	Hoarding: Designing, Printing and installation of hoarding (At the premises of the Deputy Commissioner Office at 1 per District)	a) Size : 12 ft. X 8 ft. (flex) i) Supporting structure : U-Channel iron post (6ft. X 3 ft.) and twin angle (2ft. X 2 ft.) with GI sheet ii) Depth of footing: 4 ft. footing inside the soil and height 20 ft. Bottom of the Board from foundation level 6 ft. iii) The thickness of the flex 13 ounces in solvent print b) Size : 10ft. X 15 ft. (flex) i) Supporting structure : U-Channel iron Post (4 ft. X 2 ft.) and twin angle (1.5 ft. X 1.5 ft.) with GI sheet. ii) Depth of footing: 4 ft. footing inside the soil and height 20 ft. Bottom of the Board from foundation level 6 ft. iii) The thickness of the flex 13 ounces in solvent print Size : 3 ft. X 5 ft. (flex) i) Supporting structure: Round ironpost. ii) Depth of footing: with 2 ft inside the soil and 10 ft above ground iii) The thickness of the flex 13 ounces in solvent print. iv) Front is Flex and backside is 22-gauge plan sheet. Size : 0.45inx0.58 in Paper Quality : 220 GSM(Glossy) Ware binding : Black ware Colour Printing : Full multicolour One side with cover : 7 sheet (One side with one page as cover) Size: 8.5x6.3 card size Paper Quality : 170 GSM Ware Binding : Black Ware binding Printing Type: Multi-Colour printing With Planner on the backside	M/S Gyanam
2	Information Board: Design, Printing and Installation of information board at the gate of 97 ULBs and 25 DAs	Supporting structure: Round ironpost. Depth of footing: with 2 ft inside the soil and 10 ft above ground The thickness of the flex 13 ounces in solvent print. Front is Flex and backside is 22-gauge plan sheet. Size: 0.45inx0.58 in Paper Quality : 220 GSM(Glossy) Ware binding : Black ware Colour Printing : Full multicolour One side with cover : 7 sheet (One side with one page as cover) Size: 8.5x6.3 card size Paper Quality : 170 GSM Ware Binding : Black Ware binding Printing Type: Multi-Colour printing With Planner on the backside	Pradip Advertising & Co.
3	Calendar: Calendar for the Year 2019 including Assamese and English year along with marked State government holidays	Supporting structure: Round ironpost. Depth of footing: with 2 ft inside the soil and 10 ft above ground The thickness of the flex 13 ounces in solvent print. Front is Flex and backside is 22-gauge plan sheet. Size: 0.45inx0.58 in Paper Quality : 220 GSM(Glossy) Ware binding : Black ware Colour Printing : Full multicolour One side with cover : 7 sheet (One side with one page as cover) Size: 8.5x6.3 card size Paper Quality : 170 GSM Ware Binding : Black Ware binding Printing Type: Multi-Colour printing With Planner on the backside	ART Entertainment & Services Pvt Ltd.
4	Table Calendar: Design, Printing supply of Calendar for the year 2020 including Assamese and English year along with a planner in the back side	Supporting structure: Round ironpost. Depth of footing: with 2 ft inside the soil and 10 ft above ground The thickness of the flex 13 ounces in solvent print. Front is Flex and backside is 22-gauge plan sheet. Size: 0.45inx0.58 in Paper Quality : 220 GSM(Glossy) Ware binding : Black ware Colour Printing : Full multicolour One side with cover : 7 sheet (One side with one page as cover) Size: 8.5x6.3 card size Paper Quality : 170 GSM Ware Binding : Black Ware binding Printing Type: Multi-Colour printing With Planner on the backside	ART Entertainment & Services Pvt Ltd.
5	Brochure: (Designing, printing and supply)	Supporting structure: Round ironpost. Depth of footing: with 2 ft inside the soil and 10 ft above ground The thickness of the flex 13 ounces in solvent print. Front is Flex and backside is 22-gauge plan sheet. Size: 0.45inx0.58 in Paper Quality : 220 GSM(Glossy) Ware binding : Black ware Colour Printing : Full multicolour One side with cover : 7 sheet (One side with one page as cover) Size: 8.5x6.3 card size Paper Quality : 170 GSM Ware Binding : Black Ware binding Printing Type: Multi-Colour printing With Planner on the backside	ART Entertainment & Services Pvt Ltd.
6	Leaflet: (Designing, printing and supply)	Supporting structure: Round ironpost. Depth of footing: with 2 ft inside the soil and 10 ft above ground The thickness of the flex 13 ounces in solvent print. Front is Flex and backside is 22-gauge plan sheet. Size: 0.45inx0.58 in Paper Quality : 220 GSM(Glossy) Ware binding : Black ware Colour Printing : Full multicolour One side with cover : 7 sheet (One side with one page as cover) Size: 8.5x6.3 card size Paper Quality : 170 GSM Ware Binding : Black Ware binding Printing Type: Multi-Colour printing With Planner on the backside	M/S Gyanam
7	Flex printing	Supporting structure: Round ironpost. Depth of footing: with 2 ft inside the soil and 10 ft above ground The thickness of the flex 13 ounces in solvent print. Front is Flex and backside is 22-gauge plan sheet. Size: 0.45inx0.58 in Paper Quality : 220 GSM(Glossy) Ware binding : Black ware Colour Printing : Full multicolour One side with cover : 7 sheet (One side with one page as cover) Size: 8.5x6.3 card size Paper Quality : 170 GSM Ware Binding : Black Ware binding Printing Type: Multi-Colour printing With Planner on the backside	ART Entertainment & Services Pvt Ltd.



8	Annual Administrative Report (report handbook)	Designing, printing and supply ¼ Demy, 130 GSM Art paper (in side), 300 GSM Art Paper (cover), Maximum of 100 pages, perfect binding with lamination, multi-coloured	ART Entertainment & Services Pvt Ltd.
9	Flipchart	Designing, Printing and Supply of Half Crown, 100 GSM Art Paper, 15 Pages,(with Cover) multi-coloured both side printing with hard lamination Flipchart with Black Spiral.	ART Entertainment & Services Pvt Ltd.
10	Book on Success Stories	Designing, printing and supply ¼ Demy, 250 GSM Art Paper, Maximum of 32 pages, Multi-coloured, perfect binding.	ART Entertainment & Services Pvt Ltd.
11	Invitation Card/ Greetings Card with Envelop	25 cm X 18 cm, 300 GSM Art Paper, Multi-coloured, Single colour envelop	ART Entertainment & Services Pvt Ltd.
12	Diary	1/8 Double Crown, 100 GSM Map Litho, Maximum 400 pages, Bi-colour, High quality foam and Rexene with printing	ART Entertainment & Services Pvt Ltd.
13	Folder	Designing, printing and supply Half Crown, 210 GSM, 3 fold, multi-coloured	M/S Gyanam
14	Social Media Creative	Design of Various Creatives, for Facebook and Whatsapp.	M/S Gyanam


Bikramaditya Baruah
Asstt Director Town and
Country Planning


Tasquidur Rehman SE,
DMA, Dispur


Suvasish Das IFS
MD PMAY
Urban and DAY -NULM

Comparative Statement of Financial Evaluation for Selection of Firms for IEC/Publicity Works

Sl. no.	Particulars	Specifications	Rate Per Item									
			Electronic Advertising	Bhugyan Offset Printing	RA Film Studio	Print Community Action	M/S Gyangan	Pradip Advertising & Co.	ART Entertainment & Services Pvt Ltd	Inlight Brandedcom		
1	Handing (Designing, Printing and installation of Advertising Material) for the purpose of the Election Commission Office at 1 st Floor, Bhawan	a) Size: 12" H x 8" W (10x11) b) Supporting structure: 1.4" Channel iron post (4) x 1.8" H and 10" W iron angle (2) x 2" H with GI sheet c) Depth of framing: 4" H framing inside the wall and height 20" H d) Section of the board from foundation level to 6" H e) The thickness of the GCL 13 mm in solvent print f) Size: 10" H x 15" W (10x11) g) Supporting structure: 1.4" Channel iron post (4) x 2" H and iron angle (1.5" H x 1.5" H) with GI sheet h) Depth of framing: 4" H framing inside the wall and height 20" H i) Section of the board from foundation level to 6" H j) The thickness of the GCL 13 mm in solvent print k) Size: 10" H x 8" W (10x11)	35000	39936	17300	46100	39500	15000	27900	25600	30000	35000
2	Information Board Designing, Printing and Installation of information board at the gate of 47 (1, B) and 25 (1, A)	a) Supporting structure: Keonul (rotoplast) b) Depth of framing: with 2" H inside the wall and 10" H above ground c) The thickness of the GCL 13 mm in solvent print d) Frame or Ply and backside: 22-gauge plain sheet e) Size: 8' 6" H x 5' 8" W f) Paper Quality: 270 GSM (Glass) g) Wear finishing: Back wear h) Color Printing: Full multicolor i) The side with cover: 3' 6" H (the side with one page as cover) j) Size: 8' 6" H x 5' 8" W card size	4200	6240	11300	6550	7000	500	500	3000	3000	16000
3	Calendar: Calendar for the Year 2019 including Assamese and English year along with marked State government holidays	Paper Quality: 170 GSM Wear finishing: Back Wear finishing Printing Type: Multi-color printing With Primer on the backside	116.8	150	109	102.75	150	123	70	60	124	
4	Table Calendar: Design, Printing and supply of Calendar for the year 2020 including Assamese and English year along with a planner on the back side	Specification: 1.8" Double Crown, 150 GSM art Paper (on side), 300 GSM cover, 12 pages, multi-colored	78.77	95	72	74.41	170	110	60	95		
5	Brochure (Designing, printing and supply)	Specification: 1.8" Double Crown, 150 GSM art Paper (on side), 300 GSM cover, 12 pages, multi-colored	29.94	24	33	16.2	35	18	13.5	22		
6	Cardlet (Designing, printing and supply)	Specification: 1.8" Double Crown, 150 GSM art Paper (on side), 300 GSM cover, 1 paper both Side, multi-colored	11.9	20	8	7	1.5	1.8	12	2.75		
7	Pen printing	Quartz & Size	40	50	13	27	25	60	8	35		
		1 Normal - 1x1 Sq Ft	45	65	17	30	28	70	10	50		
		2 Star - 1x1.5 Sq Ft	65	70	26	38	30	110	20	24		
		3 Vival - 1x1 Sq Ft	75	80	36	42	65	120	25	29		
		4 Eco Solvent - 1x1 Sq Ft	65	65	26	38	25	100	20	35		
		5 Solvent - 1x1 Sq Ft	290	330	118	175	173	460	95	173		
		Total	48.33	55.00	19.67	29.17	28.83	76.67	15.5	28.83		

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 MAHARAJA
 MANISH KUMAR
 Director

Sl. no.	Particulars	Specifications	Rate Per Item									
			Exclusive Advertising	Bhuyan Offset Printing	RA Film Studio	Prya Communication	M/S Eyanam	Pradip Advertising & Co	ART Entertainment & Services Pvt Ltd	Insight Brandcom		
8	Annual Administrative Report (report handbook)	Designing, printing and supply 1/8 Demy, 110 GSM Air paper (in side) 100 GSM Air Paper (cover). Maximum of 100 pages, perfect binding with lamination, multi-coloured	159.5	175	199	135	175	105	84	198		
9	File folder	Designing, Printing and Supply of Half Crown, 100 GSM Air Paper (1) Paper (with Cover) multi-coloured both side printing with hard lamination File folder with Black Spiral	52.44	45	230	40.5	180	160	24	50		
10	Book on Success Stories	Designing, printing and supply 1/8 Demy, 250 GSM Air Paper. Maximum of 12 pages, Multi-coloured, perfect binding.	82.5	79	130	82.5	90	60	42	90		
11	Invitation Card (Greetings Card with Envelope)	25 cm X 18 cm, 300 GSM Air Paper, Multi-coloured, Single colour printing.	35	50	49 (multi colour), 39 (single colour)	11.9	25	12	5	28		
12	Dyers	1/8 Double Crown, 100 GSM Map Liko, Maximum 500 pages, Bi-colour, High quality foam and Resene with printing.	270	500	295	345	250	250	240	350		
13	Folders	Designing, printing and supply Half Crown, 210 GSM 1 fold, multi-coloured	16.28	60	16	9.35	4	18	7	10		
14	Social Media Creative	Design of Various Creatives, for Facebook and Whatsapp	500	200	20000	115000	0	2000	50000	2000		

Finance & Accounts officer
Directorate of Municipal Administration
Dispur, Guwahati, Assam

[Signature]
Director, T.K. Dispur, Assam

[Signature]
Director Municipal Administration
Dispur, Guwahati, Assam

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Mission Director PMA of
Dispur, Guwahati, Assam
PMA-HFA(U)





ANNEXURE - I

**Attendance for Technical Evaluation Meeting of the EOI for IEC/Publicity under PMAY-Urban, Assam
at the Conference Hall of Municipal Administration Building
Date: 30th December 2019, At 11:30 AM**

SN.	Name	Designation	Organisation Name	Email / Phone Number	Signature
1					
2	Tuseluqin Reulmer	S. E & SEN	DMA		
3	Swasou DAS		MATMAN	93383116	
4	Bikrammeditga Boruah	Assistant Director	Town & Country Planning	7670000700	 30/12/2019
5	Ra-Film Studio (Raman Barman)	Proprietor	Ra Film Studio	rafilmstudio@gmail.com	
6	EXCLUSIVE AD. PVT. LTD (SOURAV MAZUMDER)	MANAGER	EXCLUSIVE AD. PVT. LTD	exadvtd@gmail.com 8638715514	
7	BHUYAN OFFSET PRINTING (MANOJ KR. LAHARI)	Marketing Executive	BHUYAN OFFSET PRINTING	bhuyanoffset@gmail.com 95571-99443	
8	Debasini Das	Sr. Manager	Priya Communication	anandpkhanna PC@gmail.com 9556057905	
9	VINIL TODI	MANAGER	OUTREACH ADVERTISING	9706003401	
10	SWAPAN SINTHA	MANAGER	Insight Brand.com	9756089025	
11	Biswahi Mohan Sarma	Manager	Gyanam	91435109748	

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Attendance for Technical Evaluation Meeting of the EOI for IEC/Publicity under PMAY-Urban, Assam
at the Conference Hall of Municipal Administration Building
Date: 30th December 2019, At 11:30 AM

Sl. No.	Name	Designation	Organisation Name	Email / phone Number	Signature
1	Bibek Lalbar	B.D.M	Poster advertising.	8638495415	
2	Dipak - Pawan	SPM	DAY - NULM	9306071176	
3	H. Aditya	Mgr.	APS Advt.	7002809602	
4	Himam Jain	Manager, CS Team	J. B-T. Suptainment of Services PMAY-URBAN	9400890051	
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6					
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